

ORDER



Orders
Order / Rev: 1944597
Alt Order #: WOC12398858
Product Desc: TX-22
Estimate: 11649
Flight Dates: 02/25/20 - 02/26/20
Original Date / Rev: 02/21/20 / 02/24/20
Order Type: RFP

KHOU
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: American Media & Advocacy Group/ F
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Pierce Bush/R/US HOUSE/TX
Demographic: A35+
Product Codes: PL-US House Representative
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru:
Advertiser External ID: 187374
Agency External ID: 9204AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/24/20	02/26/20	12	\$8,660.00	\$7,361.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2020	12	\$8,660.00	\$7,361.00	18.71
Totals	12	\$8,660.00	\$7,361.00	18.71

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KHOU	27%	\$8,660.00
Market	100%	\$32,074.07

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	2%	\$641.48
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	19%	\$6,094.07
KPXB	0%	\$0.00
KRIV	17%	\$5,452.59
KTBU	0%	\$0.00
KTMD	0%	\$0.00
KTRK	35%	\$11,225.93
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00
UNKWN	0%	\$0.00

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KHOU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	02/25/20	02/26/20	Local News @ 6a M-F #HTOWNRUSH @6A	CM	6:00 AM-7:00 AM	- 11----	:30	2	\$580.00	P03	1.30	NM	2	\$1,160.00
(Program: #HTOWNRUSH @6A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	- 11----					2	\$580.00		1.30			
N 2	All	02/25/20	02/26/20	CBS This Morning CBS THIS MORNING	CM	7:00 AM-9:00 AM	- 1-----	:30	1	\$430.00	P03	1.17	NM	1	\$430.00
(Program: CBS THIS MORNING)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	- 1-----					1	\$430.00		1.17			
N 3	All	02/25/20	02/26/20	Local News @ 12p M-F 11 NEWS AT NOON	CM	12:00 PM-12:30 PM	- 1-----	:30	1	\$550.00	P03	2.10	NM	1	\$550.00
(Program: 11 NEWS AT NOON)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	- 1-----					1	\$550.00		2.10			
N 4	All	02/25/20	02/26/20	Local News @ 5p M-F 11 NEWS AT 5PM	CM	5:00 PM-5:30 PM	- 11----	:30	2	\$650.00	P03	2.49	NM	2	\$1,300.00
(Program: 11 NEWS AT 5PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	- 11----					2	\$650.00		2.49			
N 5	All	02/25/20	02/26/20	Local News @ 6p M-F 11 NEWS AT 6PM	CM	6:00 PM-6:30 PM	- 1-----	:30	1	\$1,200.00	P03	3.56	NM	1	\$1,200.00
(Program: 11 NEWS AT 6PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	- 1-----					1	\$1,200.00		3.56			
N 6	All	02/25/20	02/26/20	Local News @ 10p M-F 11 NEWS AT 10P	CM	10:00 PM-10:35 PM	- 11----	:30	2	\$1,920.00	P03	2.15	NM	2	\$3,840.00
(Program: 11 NEWS AT 10P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	- 11----					2	\$1,920.00		2.15			
N 7	KHOU	02/25/20	02/26/20	CBS Early Morning News CBS Early Morning News	CM	4-430a	- TW----	:30	2	\$50.00	P03	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	- TW----					2	\$50.00		0.00			
N 8	KHOU	02/25/20	02/26/20	Local News @ 430a M-F Local News @ 430a M-F	CM	430-5a	- TW----	:30	1	\$80.00	P03	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	- TW----					1	\$80.00		0.00			
Totals													12	\$8,660.00	